

**COMPLIANCE NEWS** 

February 7, 2014 – February 13, 2014

#### **RECRUITING CALENDER**

Baseball

Feb 7 - Feb 13: Quiet Period

Men's Basketball

Feb 7 - Feb 13: Contact Period

Women's Basketball

Feb 7 - Feb 13: Evaluation Period

Football

Feb 7 - Feb 13: Quiet Period

Cross Country/Track

Feb 7 - Feb 13: Contact Period

Women's Volleyball

Feb 7 – Feb 13: Contact Period

# **Tip of the Week**

## **Periods of Recruiting Activities**

**Contact Period:** A contact period is a period of time when it is permissible for authorized athletics department staff members to make in-person, off-campus recruiting contacts and evaluations.

**Evaluation Period:** An evaluation period is a period of time when it is permissible for authorized athletics department staff members to be involved in off-campus activities designed to assess the academic qualifications and playing ability of prospective student-athletes. No in-person, off-campus recruiting contacts shall be made with the prospective student-athlete during an evaluation period.

**Quiet Period:** A quiet period is a period of time when it is permissible to make in-person recruiting contacts only on the institution's campus. No in-person, off-campus recruiting contacts or evaluations may be made during the quiet period.

**Dead Period:** A dead period is a period of time when it is not permissible to make in-person recruiting contacts or evaluations on or off the institution's campus or to permit official or unofficial visits by prospective student-athletes to the institution's campus. It remains permissible, however, for an institutional staff member to write or telephone a prospective student-athlete during a dead period.

NCAA Bylaws 13.02.5

As Always, Please Remember to Ask Before You Act!

## **WSU Compliance News**

- Coaches please remember that CARA forms are due each Monday of the new week.
- Also unofficial visits need to be logged into Radar before unofficial visit tickets are approved.

# NCAA News: Social Media Can 'Screw Up a Program'

Five-star running back Damien Harris was a target of negative tweets after decommitting from Michigan. They called him a traitor and much worse.

When coveted five-star running back Damien Harris retracted his commitment to Michigan last month, he found himself in the eye of the most modern type of storm.

On Twitter, a rabid fringe of fans messaged the Kentucky high school junior. Supporters of other suitors - including Ohio State - renewed their sales pitches while a megaphone-wielding minority of Michigan followers vented.

"Wonder who's paying @Damien\_D1Harris. Kids are a joke," wrote a user who went by @BobbyW2.

A college-aged man from Monroe, Mich., simply directed a string of expletives at Harris, including the recruit's Twitter handle in the message to ensure it was seen by his target.

"Honestly, I was just upset at the time because he's most likely going to go to OSU," the man said in a message to a reporter before shutting down further questions.

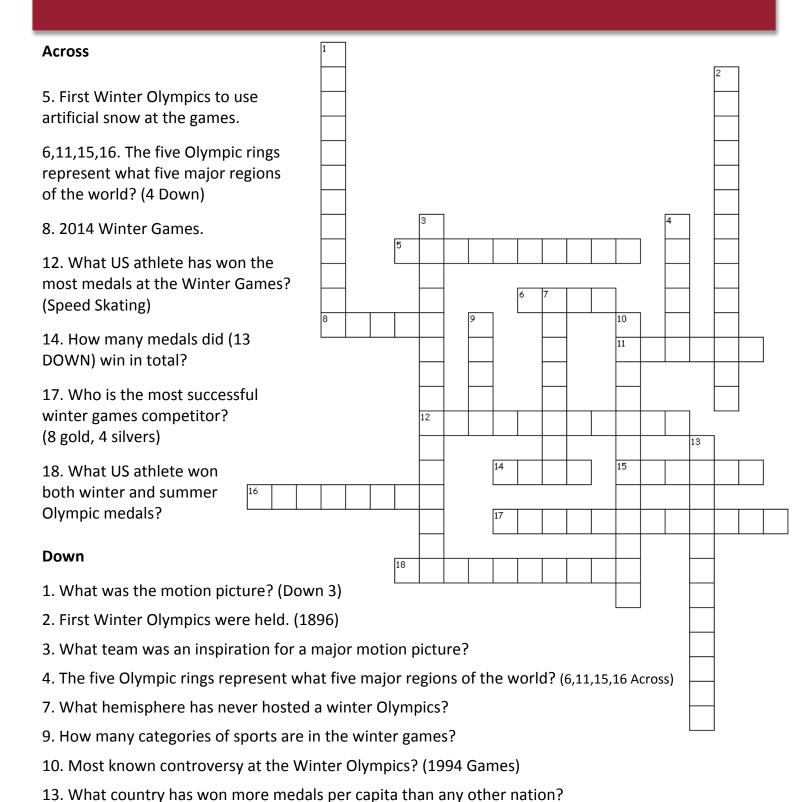
For schools across the country, the backlash to the whims of a 16-year-old prospect represented an increasing nightmare. Harris still considers Michigan his top school, but the response on Twitter to the decommitment left his high school coach in Berea, Ky., fuming. Jon Clark said, "A kid will never make a decision to go somewhere because of fans or the media. But kids will make a decision not to go places because of that."

Which begged the question: Can a small group of oft-anonymous agitators truly influence where a prospect attends school? Though the NCAA prohibits fans from contacting unsigned recruits, the rule is not practical to enforce. Top prospects receive hundreds of messages.

As college football prepares for today's secular holiday known as signing day, Twitter is changing the recruiting game in a way that analysts say privately worries college coaches.

While fans have not fundamentally changed over time, Twitter now gives the most passionate ones direct access to players and recruits - nearly all of whom actively post on public profiles. Something a fan would not tell a prospect on the street suddenly becomes fair game via a tweet.

"Social media can really screw up a program," said Tom Lemming, a national recruiting analyst for CBS Sports Network. "I call them cyber muscles instead of beer muscles. When something doesn't go their way, they spew their hatred because they're anonymous. They can't say it, but all the coaches privately wish the fans would just shut up.



### All Sports (except Football and Basketball)

• Beginning July 1<sup>st</sup> before the senior year – **One Call Per Week** 

## **Football**

Beginning September 1<sup>st</sup> of the senior year – One Call Per Week

### Men's Basketball

• Beginning June 15<sup>th</sup> at the completion of the sophomore year – **Unlimited Phone Calls** 

#### Women's Basketball

• Beginning September 1<sup>st</sup> at the beginning of the junior year – **Unlimited Phone Calls** 

## **Compliance Quiz**

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- 1. A member institution may not host sponsor or conduct a tryout camp, clinic, group workout or combine (e.g. Combination of athletics skill test or activities) of any portion is devoted to agility, flexibility, speed and strength test for prospective student-athletes at any location.
  - a. True.
  - b. False
- 2. A coaching staff member may be employed at a privately owned camp in which a high school athletics awards winner is employed.
  - a. True.
  - b. False.



# **Compliance Website/Social Media**

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- Compliance Website <a href="http://www.wsucougars.com/compliance">http://www.wsucougars.com/compliance</a>
- Compliance Facebook <a href="http://www.facebook.com/WSUCompliance">http://www.facebook.com/WSUCompliance</a>
  - Compliance Twitter <a href="http://twitter.com/WSUCompliance">http://twitter.com/WSUCompliance</a>

## **Compliance Quiz Answers**

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Answers to Compliance Quiz:

- 1. True. 13.11.1.1
- 2. False. 13.12.2.3.5; 13.12.2.3.3; 13.12.1.7.1; 13.12.2.3.6; 13.12.2.3.7



Sccop Sheet is distributed every week to all department staff members. If you would like to receive a hard copy in lieu of the email version, please contact Rachel at 5-2006 or <a href="mailto:ncaa.compliance@wsu.edu">ncaa.compliance@wsu.edu</a> If you would like to include news or information in the next Scoop Sheet, please send it to Rachel via e-mail or by other means before 12:00p.m. Thursday February 13, 2014